



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 329946

### Schedule Dates

Advertiser: Democratic Congressional Campaign Committee (3571)  
Agency: Great American Media (1068)  
Product: Political - Issue (1068)  
Brand: ISS/DCCC (76030)  
Salesperson: TeleRep/Washington DC, Washington DC (1040)  
Sales Office: TeleRep/Washington DC  
Buyer Name: GILROY, MAURA  
Phone/Fax: /  
CPE: 11/14/1543  
Account Types: National/Political  
Billing Type: Standard  
Comments: DCCC 9/7  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered: 09/04/12  
Last Modified: 09/10/12  
Entered By: Jennifer Stewart  
CO-OP: Yes  
Headline #: 06299468  
Demo: Normal  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$2,088.75  
Net Total: \$11,836.25  
Sales Tax:

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 18 \$13,925.00  
Grand Total: 18 \$13,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	10A- Ellen						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/1	9/4/12
2.0	Normal Line / Spot	09/10/12-09/12/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	X		X					1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/2	9/4/12
3.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	11:34P- TONIGHT SHOW						1			1	\$675.00	\$675.00	Pittsburgh (WPXI)	THE TONIGHT SHOW/3	9/4/12
4.0	Normal Line / Spot	09/10/12-09/12/12	4	:30	11:59A- Channel 11 News At Noon	1	X		X					1	\$375.00	\$375.00	Pittsburgh (WPXI)	MOON NEWS/4	9/4/12
5.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	4:58A- Channel 11 News 5am						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/5	9/4/12
6.0	Normal Line / Spot	09/10/12-09/12/12	4	:30	5P- 5:30P (EST)	1	X		X					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/6	9/4/12
7.0	Normal Line / Spot	09/10/12-09/12/12	4	:30	5:30P- 6P (EST)	1	X		X					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/8	9/4/12
8.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/9	9/4/12
9.0	Normal Line / Spot	09/10/12-09/12/12	5	:30	5:59A- Channel 11 News 6am	1	X		X					1	\$650.00	\$650.00	Pittsburgh (WPXI)	NEWS 6-7A/10	9/4/12
10.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	6:59P- Jeopardy						1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	JEOP 7-730P/11	9/4/12
11.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL/13	9/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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**Pittsburgh (WPXI)**  
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12.0	Normal Line / Preempt	09/08/12-09/08/12	4	:30	6P- 6:30P (EST)							1		1	\$625.00		Pittsburgh (WPXI)	NA NEWS 6-630P/14	9/4/12
12.0.1	Closed Preempt	09/08/12															Pittsburgh (WPXI)	Program Change/Exception	
13.0	Normal Line / Spot	09/08/12-09/08/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	NEWS 6-8A/15	9/4/12
14.0	Normal Line / Preempt	09/09/12-09/09/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1		\$1,450.00		Pittsburgh (WPXI)	NA DUE TO RATE/LN AFTER FOOTBALL 1135-1505A/16	9/4/12
14.0.1	Closed Preempt	09/09/12															Pittsburgh (WPXI)	No Avail/Exception -	
15.0	Normal Line / Spot	09/09/12-09/09/12	4	:30	5:30A- 8A (EST)								1	1	\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/17	9/4/12
16.0	Normal Line / Spot	09/09/12-09/09/12	4	:30	6P- Black & Gold Countdown to Kickoff								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	KICKOFF 6-7P/18	9/4/12
17.0	Normal Line / Spot	09/10/12-09/12/12	4	:30	7A- 8A (EST)	1	X		X					1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/12	9/4/12
18.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:29A- Channel 11 News 530am							1		1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 530A-6A/7	9/4/12
19.0	M/G For 12.0.1 / Spot	09/12/12-09/12/12	5	:30	5P- 5:30P (EST)				1					1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 530P/14	9/10/12
20.0	M/G For 14.0.1 / Spot	09/12/12-09/12/12	5	:30	6:59P- Jeopardy				1					1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/16	9/10/12

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